Pablo Clark García

<u>pablo.clark.com.mx</u> <u>pabloclarkd@gmail.com</u> Sociologist with seven years of experience with data analysis and research. I am an analytical thinker with knowledge of quantitative and qualitative methods, an effective communicator with an eye for detail, and an organized project manager.

Work experience

December 2022 – May 2024 (Barcelona, Spain) Customer Service Representative – The 7th Circle

Communicate with customers over the phone to register them, sell services, process payments and manage appointments

Update database records of customers interactions, transactions and complaints

May 2022 – November 2022 (Mexico, remote) Online Data Analyst – Telus International

Analyzed and provided feedback on text, web pages and images for leading search engines

July 2018 – May 2022 (Mexico City, Mexico)

Researcher – Mexican Institute for Competitiveness

Managed websites that use data to help users make informed decisions about their education, coordinating the work of the developer, analyst and communications teams, and providing support to our site's users.

Led research projects in topics such as higher education economic returns, learning evaluations, school choice, and women in STEM

Analyzed and visualized data to turn insights into stories and communicate them in reports, presentations and social media materials

January 2015 – July 2018 Analyst – *Mexican Institute for Competitiveness*

Provided support to website users

Assisted with research activities and drafted social media
materials

Education

2010 - 2015

Bachelor's degree in Sociology with honors from Universidad Nacional Autónoma de México.

Key skills

Data analysis and visualization
R
Customer support
Writing research reports, presentations
and social media materials
Public speaking
Project management
Google Analytics

Other experience

January 2020 – August 2020 Teacher assistant - Universidad Nacional Autónoma de México

Assisted teaching duties and taught students to use R in the 'Applied statistics in the social sciences II" course.